

INSURANCE MARKETPLACE, INC

Celebrating 35 years in business!

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P O Box 6427 Lincoln NE 68506 402-483-2823 800-742-7300 fax 402-483-7239



Spring is finally here! Do you know how I know? The Farmers Market is starting this weekend! I love walking through all of the stalls of veggies, baked goods, plants and crafts. I see friends that I haven't seen all winter and lots of people I don't know, but I know that we are all enjoying the chance to get out in the fresh air and enjoy the springtime weather.

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www.insmarketplaceinc.com

imi@radiks.net

LAWN SERVICE



This is the time of year that Lawn Service companies are gearing up to get ahead of the dandelions and **feed** and **mow** those yards so we all have beautiful green grass. This class also includes **planting trees, shrubs** and **flowers** and

can be for **commercial** or **private properties**. We write Lawn Services with United Fire through their TradePro program. You can write the **Liability** and include coverage for the **equipment**. If you also need the **Commercial Auto** for the vehicle and the trailer that pulls the equipment, we can write that too.

BOATS

Boating season is fast approaching. American Modern Home writes all kinds of boats up to **64' in length and 70 mph**. We can write **any age** watercraft and **values up to \$300,000**. **Liability-only** policies are available and we can provide **CSL** limits up to **\$500,000**. They are especially competitive on risks with experienced owners, boats below \$75,000 and older, smaller boats. These can all be rated and issued on-line, so you can write the policy and give them



a policy number and proof of insurance the same day your insured heads to the lake. Sign up for ModernLINK or call and I'll quote and issue it for you!

DJs AND MUSIC PROVIDERS



RLI has added some new classes to their Home Business Insurance program that will be effective 6/1/10. One of these new classes is for **DJs**. We have said NO to this class of business for *years* because of their equipment. Now, we can write **Liability up to \$1,000,000** and add their **Business Personal Property** on premises and while temporarily off premises. The equipment must be insured to 100% of the replacement value up to \$100,000. Be sure to call and ask for the new app and watch this newsletter for additional classes that we can now write on this simple, easy-to-rate policy.

PRODUCT OF THE MONTH

Boats are the product of the month for May. For each **Boat** policy that you write through the end of the month, you will receive an **additional \$10**.

Thanks for reading!

Karen Rooney
Insurance Marketplace Inc.

Insurance Marketplace Inc. | 800-742-7300 | FAX 402-483-7239 | PO Box 6427 | Lincoln | NE | 68506