

# INSURANCE MARKETPLACE, INC

Celebrating 35 years in business!

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We are so excited to have a **NEW WEBSITE!** Our prior site went down so we decided to create a new one that would be more up to date, user friendly, and easier to remember. You can now click on the American Modern Home link on the home page and get right into them to rate, quote, issue and make payments. We have fillable loss notices that you can complete then print and fax or e-mail to us, more complete lists of the products that we write, applications, supplemental questionnaires, and other forms on-line. Thank you to

Kerry Krause for all of his creativity and help in getting the web site up. Click on the Quick Link below to visit us. We will continue to improve it, so be sure to book mark it for easy access.

## In This Issue

Electricians

Jet Skis/Personal Watercraft

Personal Umbrellas-New Rates

## Quick Links

[www.insmarketplaceinc.com](http://www.insmarketplaceinc.com)

[imi@radiks.net](mailto:imi@radiks.net)

## ELECTRICIANS



United Fire has a great program for contractors that do Electrical work within buildings. You can write the **Commercial General Liability** and add coverage for their **Business Personal Property** and **Tools, Property** coverage on their office building, **Commercial Auto** on their vehicles, an **Umbrella** and their **Workers Comp** if they have been in business for a while. In other words, we can write a complete package on this class of business!

## JET SKIS & PERSONAL WATERCRAFT

With all the rain, the lakes and rivers are full of water! That means there are people that want to be in the water and on the water. With American Modern Home, you can write **Full Coverage** or **Liability Only** policies. You can add the **JetSport Advantage** endorsement that will provide **Uninsured Watercraft** coverage, **Non-Owned Watercraft Liability** for units your clients rent or borrow, **Emergency Assistance & Towing** in the event that your client breaks down on the water or their trailer breaks down while transporting their jet ski, and **Personal Effects** on board for theft and damage. You can quote these on-line through ModernLINK or give me a call and I'll do it for you!



## PERSONAL UMBRELLAS - NEW RATES



Effective 7/1/10, RLI has **new rates** for their unsupported **Personal Umbrellas**. The rates haven't changed much, but you will need to visit our website to get them, or we can fax them to you. RLI has expanded their underwriting so you can now write risks with up to **10 vehicles**, up to **8 drivers**, up to **1280 acres** and many more expanded areas. The applications haven't changed - the current apps are dated 09/09 and are on our website or you can call us for a supply.

## PRODUCT OF THE MONTH

**Jet Skis** are the product of the month for July. For each **Jet Ski** policy that you write through the end of the month, you will receive an **additional \$10**.

Thanks for reading!

Karen Rooney  
Insurance Marketplace Inc.

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