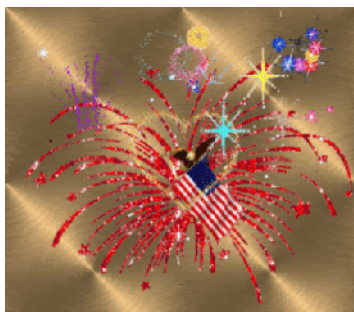


# INSURANCE MARKETPLACE, INC

July, 2009 - Vol 2, Issue 7

| 800-742-7300 | FAX 402-483-7239 | PO Box 6427 | Lincoln | NE | 68506



Summer is finally here! Of course, our air conditioner quit on the hottest day of the year so far. It was 98 degrees upstairs at our house. A new motor and lots of overtime, and its working again. Hope your summer is going well so far. Please keep us in mind for those summer events like barbecues and family picnics, both for Liability and Accident insurance.

Insurance Marketplace will be closed on Friday, July 3rd to celebrate the 4th. We hope you and yours have a wonderful and safe holiday!

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## Quick Links

[www.insmarketplaceinc.com](http://www.insmarketplaceinc.com)  
[lmi@radiks.com](mailto:lmi@radiks.com)

## Garden Centers and Florists

United Fire has a great package program for businesses such as **Garden Centers** and **Florist Shops**. It includes **Property, Liability** and **Crime**. The Property is for **Special Causes of Loss** with **Automatic Valuation Adjustment** on the Buildings, **Inflation Guard** on Contents, and **Business Income**. The Crime includes **Money and Securities, Forgery and Alteration** and **Counterfeit Coverage**. There are many optional coverages that can be added to the package. Now is the time to talk with your local florists and garden centers to see what you can write for them.



## Travel Trailers



Now that the weather is finally warming up, more people are ready to hit the road for family vacations. In order to keep costs down, more and more are looking at **Travel Trailers** instead of motel rooms. We write these home away from homes with American Modern Home, and include **5th Wheels, Pop-up Campers, Pull-Behind** and **Truck-Mounted Units** of all ages and values. You can write **ACV, Agreed Value**, or **Replacement Cost** coverage on the trailer with as low as \$100 Ded. Optional coverages include **Towing & Labor, Personal Effects, Mexico Coverage, AD & D, Diminishing Deductible** and **Vacation Liability**. You can even write the risk for those that live in their trailers **Full Time**. These are quick and easy to quote and write in ModernLINK or you can call us - we'd be happy to quote one for you!

## FIDELITY BONDS

Did you know that nearly 1/3 of all business failures are caused by employee theft according to the Council of Better Business Bureau? Understandably, embezzlement hits smaller businesses especially hard. For a very small premium, you can provide your clients with a **Fidelity Bond for Small Businesses** which protects your clients from loss incurred by dishonest acts of employees including bookkeeping services. The bond is available for almost any kind of small business such as **Cafes, Gas Stations, Retail Stores**, Businesses with sales people that make collections, and other business where cash is handled by numerous employees. The premium is determined by the size of the business based on number of employees, and can be purchased in the amount of **\$5,000** or **\$10,000**. Call for the one-page Old Republic app today!



## Product of the Month

The product of the month for July is **Travel Trailers**. For each Travel Trailer policy that you write through the end of the month, you will receive an **additional \$10**.

Thanks for reading!

Karen Rooney  
Insurance Marketplace Inc.

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