

# INSURANCE MARKETPLACE INC.

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## QUICK LINKS

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Oh my gosh it is so hot! I guess that is what summer is about, but the heat and humidity seem worse this year than the past several. It's hard to believe, but today, July 1st, is half way through this year. The first half seems to have flown by, I wonder if the second half will go as fast. Thank you to all of you that read these newsletters I appreciate the feed back. Did you know that at the bottom of each newsletter is a Product of the Month based on one of the featured products mentioned in that month's newsletter. For each Product of the Month policy written that month and effective that month, you will receive a crisp, new \$10 bill. Go buy a sandwich or some ice cream on us!

## SUMMER FUN



Now is the time of year that everyone is enjoying outdoor activities. At many of the events, there are street performers like Clowns and Magicians, people that do Face Painting and Balloon Shaping, as well as vendor booths selling items like Dry Foods/Mixes, Games and Puzzles, Jewelry, Pet Accessories, Candy, Nuts and Popcorn. We can insure all of these people on the RLI Home Based Business policy. The

policy will provide Business Personal Property on and temporarily off premises, Liability up to \$1,000,000, and Money & Securities on and off premises. These are just a few of the many classes that you can write on this program.

## BOWLING LANES



A great thing to do in the heat of summer is to stay inside where it is cool and go bowling. We can write Bowling Centers, up to 20 lanes, that also have pool tables and video games. Lots of them have great food at a cafe or restaurant and most also have a bar. We write these risks with United, and can cover the Liability and Property. We would need Acord apps and the Bowling Center supplement all of which can be found on our website - they are even fillable!

## JET SKIS

With the weather as hot as it has been, being on the water sure sounds fun. We write our Personal Watercraft with American Modern Home, and they are rated on-line in ModernLINK. You have the option of writing Liability only or Full Coverage. The Physical Damage coverage protects the PWC against damage or theft. Every policy holder receives \$1,000 Medical Payments coverage that can be increased up to \$5,000. Optional coverages include Trailer, Emergency Assistance & Towing, Uninsured Watercraft, Non-Owned Watercraft Liability, and Personal Effects. Many credits are available. You will see how easy these are to quote and write.



## PRODUCT OF THE MONTH

Jet Skis are the product of the month for July. For each personal watercraft policy that you write through the end of the month that is effective this month, you will receive an additional \$10.00. Thanks for reading!

Karen Rooney  
Insurance Marketplace Inc.