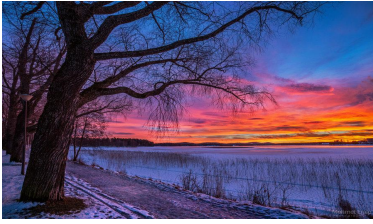


# INSURANCE MARKETPLACE INC.

Celebrating 40 years in business!

800-742-7300 | FAX 402-483-7239 | P O Box 6427 | Lincoln NE | 68506

January 2016 Vol 9, Issue 1



Happy New Year! I don't know about you, but I'm very glad to leave 2015 behind. There is always the hope of new beginnings that come with the start of a new year. We would like to take this opportunity to thank you all for your business this past year. Thank you also for reading this newsletter. It seems to get harder each month to know what to say, and it is always nice to hear from those of you that take the time to read it.

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[www.insmarketplaceinc.com](http://www.insmarketplaceinc.com)  
[imi@radiks.net](mailto:imi@radiks.net)

PO Box 6427  
Lincoln, NE 68506  
800-742-7300

## PERSONAL FITNESS TRAINER



Download from  
iStockphoto.com

istockphoto.com

Well now that the new year is here, how many of us set a resolution to get in better shape? One of the classes that we can write in the RLI Home Business program is Personal Fitness Trainer. This program is for individuals who specialize in fitness program counseling to make it possible for their clients to increase strength and flexibility and achieve weight loss with exercise routines like aerobics, weight lifting, stretching, yoga and swimming, walking, running, golf, etc. The Home Business policy provides up to \$1,000,000 Liability, Business Loss of Income and Business Personal Property. The application is on our website and is very easy to rate, or give us a call and Monica can help you.

## LOG HOMES

Did you know that American Modern Home will write log homes? They will write the factory made kit homes in their Homeowner or Dwelling programs. They will not write hand hewn log homes. The Homeowner's program includes Premises Liability, Personal Property and Other Structures, and there are a lot of optional coverages that can be added. These are rated in ModernLINK or give me a call for a quote.



Cowboy Log Homes

## PREMIER PRO PROGRAM



The PremierPro program with United has a ton of classes that they are looking for. One of them is Custom Tailoring or Dressmaking, including Formal Wear Rental. With the wedding season just around the corner, I'm sure that these shops will be doing a lot of business. This preferred program combines broad property, liability and crime protection with a variety of optional coverages such as data processing, employee dishonesty, equipment breakdown, money & securities, and water backup/sump overflow. Check our website for a list of the classes that are eligible for this program.

## PRODUCT OF THE MONTH

Home Business policies are our product of the month for January. For each Home Business Policy that you write through the end of the month that is effective this month, you will receive an additional \$10.00!

**Thanks for reading!**

Karen Rooney  
Insurance Marketplace Inc.